

2ND AUGUST 2025, BIEC, BANGALORE, INDIA

CULTIVATING RESILIENCE



ON THE OCCASION OF:



01-02-03 AUGUST 2025

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Indian Greenhouse Growers Conference

In line with our commitment to fostering cutting-edge advancements in protected farming and sustainable agriculture, we are thrilled to announce the launch of the Indian Greenhouse Growers Conference (IGGC), themed "Cultivating Resilience", on August 02, 2025, at AgriTech India 2025, held at Bangalore International Exhibition Center (BIEC), Bangalore, India.

The 16th edition AgriTech India 2025, a premier international exhibition dedicated to Agriculture, Farm Machinery, Fertilizers, Seeds, Agro Chemicals, Greenhouse Technology, Irrigation, Dairy, and Agri-Processing Innovations. Organized by the Media Today Group, this flagship event will be held from August 1-3, 2025, at BIEC.

This prestigious initiative is being spearheaded with the esteemed support of the Growers' Flower Council of India, Greenhouse Manufacturers Association India, Federation of Karnataka Chamber of Commerce and Industry (FKCCI), Indian Institute of Horticulture Research (IIHR), GreenHouse Kazakhstan, and other leading trade bodies representing horticulture growers.

This conference will explore India's growing need for food security and the urgency of building a resilient agricultural system, particularly Horticultural produce including fruit, vegetable flower, ornamental plant, medicinal & aromatic plant growers across Indian and South-Asian countries. It will highlight how greenhouse technologies are essential in addressing modern challenges faced by growers to ensure sustainability, productivity and high-quality produce, simultaneously boosting the farmer's income.

Proposed Agenda

Greenhouse Farming: A Sustainable Solution for India's Growing Food Demand

- ▶ Addressing food security challenges with greenhouse technology
- ▶ The role of protected farming in feeding India's rising population

Climate-Resilient Agriculture: Combating Extreme Weather with Greenhouse Farming

- ▶ How greenhouse technology mitigates the impact of climate change
- ▶ Protecting crops from extreme temperatures, monsoons, and droughts

Precision Farming in Greenhouses: Enhancing Efficiency and Resource Conservation and productivity

- ▶ Smart farming techniques for optimizing water, nutrients, and space
- ▶ The role of IoT, AI, and automation in precision greenhouse farming

Expanding Crop Diversity: Growing Exotic and Off-Season Crops in India

- ▶ How greenhouses enable year-round production of diverse crops
- ▶ Bridging the gap between regional demand and agricultural limitations

Greenhouse Farming and Urban Agriculture: Bringing Fresh Produce to Cities

- ▶ Vertical farming and rooftop greenhouses for urban food security
- ▶ Reducing food miles and ensuring access to fresh, pesticide-free produce

Economic and Business Opportunities in Greenhouse Farming

- ▶ Investment potential, profitability, and scalability of greenhouse projects
- ▶ Government policies, subsidies, and incentives for protected farming

Greenhouse Farming for a Healthier Future: Safe, Nutritious, and Pesticide-Free Food

- Reducing pesticide use and enhancing food safety through controlled farming
- \blacktriangleright The role of greenhouse-grown produce in improving public health







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