

15th
Editions

INDIA'S LARGEST EXHIBITION ON
AGRICULTURE, FARM MACHINERY, DAIRY,
POULTRY, LIVESTOCK EQUIPMENT, COLD-CHAIN,
GRAIN MILLING & AGRI PROCESSING TECHNOLOGIES

Agri Tech India 2024

22-23-24, August 2024

BIEC, Bangalore, India



Co-located shows:



Organizer :



*Supported by:



GATEWAY TO THE LARGEST AGRICULTURE & TECHNOLOGY MARKET.... INDIA

INTRODUCTION

Agriculture is the main source of livelihood for about 58% of India's population. The Indian food industry is poised for hug growth, increasing its contribution to world food trade every year due to its immense potential for value addition, particularly within the food processing industry. The Indian food processing industry accounts for 32% of the country's total food market, one of the largest industries in India and is ranked fifth in terms of production, consumption, export and expected growth.

With an aim to boost innovation and entrepreneurship in agriculture, the Government of India is introducing a new AGRI-UDAAN programme to mentor start-ups and to enable them to connect with potential investors.

Road Ahead

The agriculture sector in India expected to generate better momentum in the next few years due to increased investments in agricultural infrastructure such as irrigation facilities, warehousing and cold storage. Furthermore, the growing use of farm mechanization and new varieties, the likely improve the yield for Indian farmers. India expected to be self-sufficient in pulses, oilseeds, maize and other crops in the coming few years.

In consonance with the efforts of Indian Government, Media Today Group is organizing AGRITECH INDIA 2024- 15th International Exhibition on Agriculture, Farm Machinery, Dairy, Poultry, Livestock & Agri Processing Technology in Bangalore International Exhibition Centre (BIEC), Bangalore, India, from 22-23-24 August, 2024. The event will pump in more value additions to the existing technology from all over the world.

This event has been a proven platform for Indian growers, agri entrepreneurs, startups, importers, exporters and all other stakeholders for expanding and diversifying their business activities. It will be an opportunities for agri business enterprises to display and launch their latest products range, mechanization & technological innovations for farmers.

Bangalore

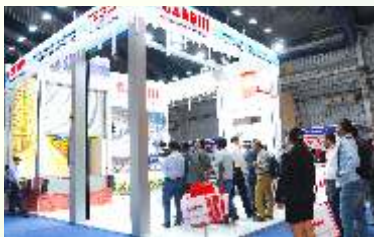
Karnataka is one of the highest economic growth states in India. Agriculture is the primary occupation of most of Karnataka's rural residents. Agriculture and its allied activities account for 49% of the state's income. A major producer of many agricultural products, it is also home to one of the largest agriculture produce markets in Asia at Hubli. Enjoying multiple advantages and being the capital of Karnataka, Bangalore is undoubtedly our prime choice for organizing 15th AgriTech India 2024. Moreover, Bangalore is the main distribution hub of Southern India and is also easily accessible from all neighbouring states and overseas destinations.

The aim of organizing 15th AgriTech India 2024, concurrently with 14th edition of GrainTech India 2024, 13th edition of DairyTech India 2024, 12th edition of Poultry & Livestock Expo 2024 and 8th India Crop Care & Fertilizer show (ICCF 2024) is to facilitate the diversification Indian farmer, FPOs and encourage them to go for further processing and value addition.

Let's join and grow your business.



GATEWAY TO THE LARGEST AGRICULTURE & TECHNOLOGY MARKET.... INDIA



EXHIBITOR & VISITOR PROFILE

- Agricultural Machinery & Equipment
- Tractor / Harvester / Rotavator
- Fertilizers/Bio-manure/ Liquid Fertilizer Mfrs.
- Agriculture Seeds Manufacturers /Exporters
- Agro Chemicals/Pesticides/Insecticides Mfrs.
- Biotechnology /Tissue culture Laboratories
- Irrigation/ Fertigation / Water Management Equipment
- Greenhouses/ Equipment Suppliers/ Agro Textiles
- Precision Farming Products
- Climate Control & Automation Equipment
- Planting Material /Seedling
- Storage Equipment /Packaging Solutions
- Dairy, Poultry & Live Stock Companies
- Animal Husbandry/ Livestock Professional
- Livestock Breeding/ Housing/ Veterinary Products
- Nodal Government Agencies / Department
- Farm Management Equipment
- Banks & Insurance Services
- Soil Testing Equipment / Certification Companies
- Post Harvest Handling Equipment
- Agri Business Consultants / IT services
- Horticulture Supplies
- Floriculture & Nursery Industry
- Certification Agencies
- Horticulture Processing Technology
- Packaging Technology & Services
- Grading & Sorting Machinery
- Elevator / Conveyors / Rotary Separators
- Cold chain Equipment for Perishable Produces
- Cold room & Refrigeration Appliances
- Perishable Cargo Handling
- Refrigerated Van & Trucks / Body Builders
- Cooling Pads & Heat Extractors
- Pack Houses / Warehousing / Surveyors
- Digital Temperature Controller & Data Logger
- Herbal & Medicinal Plants Exporters
- Herbal foods products
- Plasticulture Products
- Aquaculture Technology
- R & D Organisations
- Vertical Farming Solutions
- Drones/ Satellite Sensing Equipment / Weather Forecast Solutions
- Hydroponics Farming Technologies
- Grain, Feed Millers & Food Manufactures
- Grain Storage/ Silos/ Feed Milling Machinery
- Animal Nutrition Health Products/ Equipment
- Plant Protection/ Pesticides / Insecticides / Nutrients
- Researchers / Students / Consultants
- Agriculturists/ Agro Industries Corporations
- Embassies/ Consulate / Trade Bodies
- Industry Associations/ Cooperative Societies / FPO's
- Agricultural products traders/ wholesaler
- Importer & Exporter of Agri Solutions
- Scientists & Progressive Farmers
- Workshop tools & equipment
- Magazines/papers/Books/Directories/ CD etc.

..... and many more directly & indirectly related to the industry

Join us as

✓ PARTNER ✓ EXHIBITOR ✓ VISITOR





ABOUT US

Media Today Group is among one of the India's Leading Agro Trade Event Organiser and Publications House. Media Today Group is pioneer in organizing specialised trade exhibitions on Food, Hospitality, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry including food and commodities conferences, workshops, etc. with the active support, and valued guidance from different Ministries and Departments like Ministry of Agriculture and Farmers Welfare (Govt. of India), Mission for Integrated Devolvement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. Media Today Group publishes prestigious magazines like Floriculture Today, AgriBusiness & Food Industry, Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Nepal, Sri Lanka, etc. The Group has a strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune, Coimbatore with Marketing Associates in China, Turkey, Thailand, Taiwan and Russia.

Official Publications:



Media Partners:



AGRICULTURE PRODUCTS NEWS INDIAN PUMPS AND VALVES REVIEW



For stall booking, sponsorship & other details please contact :



Phone: +91-11-49854161, Mobile: +91-9899380104, WhatsApp: +91-9811152139

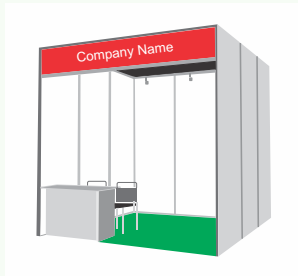
E-mail: agritechindia@gmail.com, Website: www.agritechindia.com

Member:



STALL RESERVATION FORM

(Applicable GST 18%)



SHELL SCHEME PER SQUARE METER

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.

Min. 9 sq. Mtr.	1 side open	Rs. 8300/- per sqmt.	Euro 230 per sqmt.
Min. 18 sq. Mtr.	2 sides open	Rs. 8900/- per sqmt.	Euro 245 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 9300/- per sqmt.	Euro 260 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 9500/- per sqmt.	Euro 270 per sqmt.

1 SIDE OPEN STALL	
9 sqm. stall	Rs. 74700/- + 18%GST
12 sqm. stall	Rs. 99600/- + 18%GST
15 sqm. stall	Rs. 124500/- + 18%GST
18 sqm. stall	Rs. 149400/- + 18%GST
2 SIDES OPEN STALL	
18 sqm. stall	Rs. 160200/- + 18%GST
21 sqm. stall	Rs. 186900/- + 18%GST



RAW (BARE) SPACE (INSIDE HALL) PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 18 sq. Mtr.	1 side open	Rs. 7300/- per sqmt.	Euro 195 per sqmt.
Min. 27 sq. Mtr.	2 sides open	Rs. 7900/- per sqmt.	Euro 205 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 8300/- per sqmt.	Euro 215 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 8900/- per sqmt.	Euro 230 per sqmt.

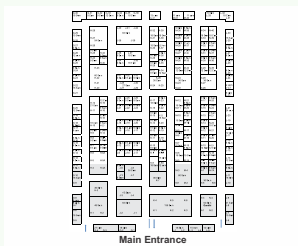
1 SIDE OPEN STALL	
18 sqm. stall	Rs. 131400/- + 18%GST
21 sqm. stall	Rs. 153300/- + 18%GST
2 SIDES OPEN STALL	
27 sqm. stall	Rs. 213300/- + 18%GST
30 sqm. stall	Rs. 237000/- + 18%GST
3 SIDES OPEN STALL	
36 sqm. stall	Rs. 298800/- + 18%GST
45 sqm. stall	Rs. 373500/- + 18%GST



OPEN TO SKY RAW (BARE) SPACE PER SQ. MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 36 sq. Mtr.	Rs. 5500/- per sqmt.	Euro 165 per sqmt.
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PREMIUM STALL (INSIDE HALL) PER SQ MT.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

Min. 27 sq. Mtr.	Rs. 14500/- per sqmt.	Euro 275 per sqmt.
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- Extra Power Charges Rs. 2500/- (Euro 45) per KW (if required).
- Stall booking on first come first serve basis.

- Stall booking is subject to receive 100% payment in advance.
- Stall area can be booked in multiples of 3 meter like 9, 12, 15, 18 and so on.

Yes, I agreed to book stall at "AgriTech India 2024". Please reserve space ofSq. under Shell Scheme / Raw Space (inside hall) / Open to Sky Raw Space Scheme / Premium Stall scheme at expo. We agree to all terms and conditions (mentioned on our website) applicable for participation in the Expo. Our details are as follows:

Name:.....Designation:.....Company / Organization Name.....

Address:.....City:.....Pin/Zip:.....

State:.....Country:.....Mobile:.....E-mail:.....Date:.....

We are enclosing a Cheque/DD of Rs/ Euro/ USD.....No. Dated Drawn in favour of

MEDIA TODAY PVT. LTD., payable at Delhi, India or Sending money through Bank Transfer No.....dated.....Bank Name.....

Office Use only:

Hall No. Stall No. Remark

Signature and Seal

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No. : 29AABCM3465H1ZC



FAIR CATALOGUE ADVERTISEMENT TARIFF

	Size in Cm (HxW)	In Rs.	In Euro
Full Page Color	19.5 x 11.5	17000/-	375
Half Page Color	9.5 x 11.5	9000/-	195
Full Page b/w	19.5 x 11.5	9000/-	195
Half Page b/w	9.5 x 11.5	6000/-	100
Quarter Page Color	9.5 x 5.5	5000/-	100
Quarter Page b/w	9.5 x 5.5	3500/-	NA

AgriTech India 2024 fair catalogue will feature editorial on the exhibitors, listing their products and services on display. The catalogue with exhibitor listing and advertisement, will be distributed free of cost to all exhibitors. It will be available for sale to all trade visitors.



CONDITIONAL PAGES (SPECIAL POSITIONS ALL COLOR)

	Size in Cm (HxW)	In Rs.	In Euro
1st Inner Page	19.5 x 11.5	35000/-	680
1st Opening (3rd Page)	19.5 x 11.5	35000/-	680
Last Inner	19.5 x 11.5	33000/-	680
Back Cover Page	19.5 x 11.5	55000/-	950
4th, 5th, 6th & 7th Page (each)	19.5 x 11.5	33000/-	680
Opposite to last Inner Page	19.5 x 11.5	33000/-	680

(Add 5% GST)

I / We would like to advertise in the fair Catalogue. Please book ad space Color / B/W..... size option. Art work / positive in the appropriate size is / are o enclosed o will be sent separately by.....through courier / e-mail.

BANNER ADVERTISING OPTION AT VENUE

RATES: Banner space Rs. 2000 (100 USD / 75 EURO) per sqft.

I / We would like to book banner space of (sqft.) at the venue (Location will be decided by Organizer)

General Conditions of advertising in fair catalogue

* Advertisement opportunities in fair catalogue are equally available for exhibitor and non-exhibitor. * Order will be accepted by the organizer provided it is received with a DD or Cheque for the full amount in advance, payable to **MEDIA TODAY PVT. LTD.**, Delhi, India. Accordingly, the advertiser must send JPEG, PDF (minimum 300 dpi resolution in CMYK) and CDR (with curve) to reach the organizer latest by 10th July 2024.

Declaration: I / We read the terms and conditions and undertake to observe and follow them.

Name:..... Designation:Company / Organization Name:.....

Address:.....

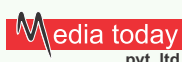
City:..... Pin/Zip: State: Country:

Tel.....Mail:Website:.....

We are enclosing a Cheque/DD.of Rs..... No. datedDrawn In favour of MEDIA TODAY PVT. LTD., payable at Delhi, India or Sending money through Bank Transfer.

Signature and Seal

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No. : 29AABCM3465H1ZC





15th edition Agri Tech India 2024

INDIA'S LARGEST EXHIBITION ON AGRICULTURE, FARM MACHINERY,
DAIRY, POULTRY, LIVESTOCK EQUIPMENT, COLD-CHAIN,
GRAIN MILLING & AGRI PROCESSING TECHNOLOGIES

22-23-24, August 2024

BIEC, Bangalore, India

PARTNERSHIP OPTIONS

TITLE PARTNERSHIP

**Rs. 25 Lakh
Euro 30000
(+18% GST)**

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 100 sq. mt. (under shell scheme) 4 side open stall in the exhibition or 125 sq.mt. Stall under bare space (raw)
- Two Full Page Color Advertisement in Fair Catalogue at Special position cover page).
- Two Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official **Newspaper "AGRITECH INDIA"** on Special Position
- Company Logo on Front Page of Fair Catalogue
- 15 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1500 Entry Passes (hard copy)

PLATINUM PARTNERSHIP

**Rs. 17 Lakh
Euro 20000
(+18% GST)**

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 60 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 75 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position.
- Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official **Newspaper "AGRITECH INDIA"**
- Company Logo on Front Page of Fair Catalogue
- 8 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

DIAMOND PARTNERSHIP

**Rs. 13 Lakh
Euro 15000
(+18% GST)**

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 45 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 36 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at Special position.
- One Full Page Color Company Profile in the Fair Catalogue.
- Full Page Color Advertisement in Official **Newspaper "AGRITECH INDIA"**
- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

GOLD PARTNERSHIP

**Rs. 9 Lakh
Euro 12000
(+18% GST)**

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 36 sq. mt. (under shell scheme) 2 side open stall in the exhibition or 27 sq.mt. Stall under bare space (raw)

SILVER PARTNERSHIP

**Rs. 7 Lakh
Euro 8000
(+18% GST)**

- Full Page Color Advertisement in Fair Catalogue at Spl. position
- Full Page Color Advertisement in Official **Newspaper "AGRITECH INDIA"**
- Company Logo on Front Page of Fair Catalogue
- 5 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- E-mails to the industry database by the Organizer
- 1000 Entry Passes (hard copy)

BRONZE PARTNERSHIP

**Rs. 5.5 Lakh
Euro 6000
(+18% GST)**

- Branding in Promotional Material Like Banners, Poster, Hoarding, Newspaper, Magazines, Website etc.
- 27 sq. mt. (under shell scheme) 1 side open stall in the exhibition or 18 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Half Page Color Advertisement in Official **Newspaper "AGRITECH INDIA"**
- Company Logo on Front Page of Fair Catalogue
- 3 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 1000 Entry Passes (hard copy)

LANYARD PARTNERSHIP

**Rs. 5 Lakh
Euro 6000
(+18% GST)**

- Branding in Promotional Material Like Banners, Poster, Hoarding, Magazines.
- 18 sq. mt. (under shell scheme) 1 side open stall in the exhibition or 21 sq.mt. Stall under bare space (raw)
- Full Page Color Advertisement in Fair Catalogue at
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 200 Entry Passes (hard copy)
- 9 sq. mt. stall (under shell scheme) 1 side open
- Distribution of Lanyard from the registration counter to all visitors/ exhibitors
- Full Page Color Advertisement in Fair Catalogue at
- Company Logo on Front Page of Fair Catalogue
- 2 Banners of Size : 3x6 feet, near Venue (Made by Sponsor)
- 300 Entry Passes (hard copy)

REGISTRATION COUNTER PARTNERSHIP

**Rs. 1.99 Lakh
Euro 300
(+18% GST)**

(Including designing, rental, printing, installation etc.)

FLAG PARTNERSHIP

(Rs. 6000/- / Euro 60 per flag (min. booking of 10 flags)
+ 18% GST
(Including designing, rental, printing, installation etc.)

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No. : 29AABCM3465H1ZC

Organised by :



For Stall booking and other details, please contact:

Phone: +91-11-49854161 | Mobile: +91-9899380104 | 9811553035 | E-mail : agritechindia@gmail.com | Web.: www.agritechindia.com